

Organic Search Traffic

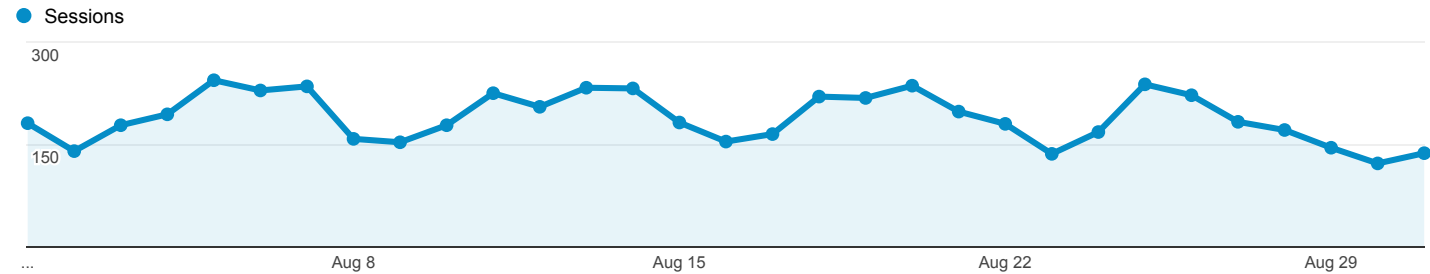
Aug 1, 2014 - Aug 31, 2014

All Sessions
36.96%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	5,860 % of Total: 36.96% (15,857)	80.94% Site Avg: 75.47% (7.24%)	4,743 % of Total: 39.63% (11,968)	63.38% Site Avg: 62.05% (2.14%)	1.81 Site Avg: 2.03 (-11.12%)	00:01:59 Site Avg: 00:02:20 (-15.02%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	4,760 (81.23%)	81.07%	3,859 (81.36%)	64.24%	1.79	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. www.welcometousa.gov	100 (1.71%)	52.00%	52 (1.10%)	37.00%	2.41	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. welcometousa.gov	70 (1.19%)	71.43%	50 (1.05%)	44.29%	2.03	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. welcometousa	25 (0.43%)	64.00%	16 (0.34%)	48.00%	2.08	00:03:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. http://www.welcometousa.gov/	16 (0.27%)	62.50%	10 (0.21%)	43.75%	2.06	00:03:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. welcome to usa	16 (0.27%)	87.50%	14 (0.30%)	50.00%	2.12	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. welcome to america	15 (0.26%)	86.67%	13 (0.27%)	46.67%	2.00	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. immigration usa	14 (0.24%)	85.71%	12 (0.25%)	28.57%	2.43	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. usa immigration	13 (0.22%)	92.31%	12 (0.25%)	46.15%	2.31	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. www.uscis.gov/newimmigrants	11 (0.19%)	72.73%	8 (0.17%)	36.36%	2.64	00:07:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. 미국이민생활	11 (0.19%)	100.00%	11 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. welcome to the usa	10 (0.17%)	80.00%	8 (0.17%)	70.00%	1.50	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. benefits.gov	9 (0.15%)	55.56%	5 (0.11%)	66.67%	1.33	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. usa.gov	9 (0.15%)	100.00%	9 (0.19%)	44.44%	2.33	00:03:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. free immigration legal assistance	8 (0.14%)	100.00%	8 (0.17%)	75.00%	1.25	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. free legal immigration advice	8 (0.14%)	12.50%	1 (0.02%)	87.50%	1.12	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. usa official website	8 (0.14%)	12.50%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. (not set)	6 (0.10%)	100.00%	6 (0.13%)	33.33%	1.83	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. government benefits	6 (0.10%)	100.00%	6 (0.13%)	83.33%	1.17	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. www.usa.gov	6 (0.10%)	83.33%	5 (0.11%)	33.33%	3.00	00:07:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. free immigration lawyer	5 (0.09%)	80.00%	4 (0.08%)	80.00%	1.80	00:03:24	0.00%	0 (0.00%)	\$0.00 (0.00%)

22.	immigration to usa	5 (0.09%)	100.00%	5 (0.11%)	40.00%	2.00	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	welcome usa	5 (0.09%)	100.00%	5 (0.11%)	40.00%	3.00	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	welcomusa.gov	5 (0.09%)	20.00%	1 (0.02%)	40.00%	2.60	00:07:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	미국 시민권 시험	5 (0.09%)	100.00%	5 (0.11%)	60.00%	1.40	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 597